



## Cincinnati Zoo & Botanical Garden

2019 - 2020 Nonprofit Partner  
For Banking on Our Community

During Banking on Our Community 2019, nearly 85 volunteers assisted the Cincinnati Zoo team on projects in and around the Zoo Grounds. In addition to re-potting more than 300 plants for the Zoo's Horticulture department, volunteers also built recycled pallet furniture for Findlay Market, revitalized a community garden space, assembled picnic tables, and built Mason Bee houses to support the efforts of the Zoo's Pollen Nation program.

Learn more about the Cincinnati Zoo & Botanical Garden by visiting: <https://cincinnati-zoo.org/>

## About the Cincinnati Community ToolBank

The Cincinnati Community ToolBank is a nonprofit organization that serves community-based organizations by providing tools, equipment & expertise to empower their most ambitious goals. The vision of the Cincinnati ToolBank is to equip Cincinnati communities with tools for change. By borrowing tools instead of purchasing them, organizations save funds that can be later utilized to support their missions.

Since opening in 2012, the Cincinnati ToolBank has served over 430 nonprofits, helping them to equip more than 264,000 volunteers with over \$8M worth of tools and equipment. Our help can take on many shapes, embrace any cause, and makes our city the best that it can be.

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[www.cincinnati-toolbank.org](http://www.cincinnati-toolbank.org)



A 501 (C)(3) non-profit organization



Providing "Tools for Change"  
To Our Community



Sponsorship Information

**THURSDAY,  
JUNE 18, 2020**



## What is Banking?

As the very fabric of our community, our region's banks and accounting firms continue to lead the way, building stronger and healthier communities. In keeping with this philanthropic spirit, The Cincinnati Community ToolBank is hosting its 7<sup>th</sup> Annual "Banking on Our Community" on Thursday, June 18, 2020.

Banking on Our Community is a one-day, hands-on volunteering event, with local banks and accounting firms and their clients assisting selected local nonprofit organizations. This event helps inspire others to volunteer in our community, making it a better place to live, work, and play.

For more information about Banking on Our Community, please visit: [cincinnati-toolbank.org/events](http://cincinnati-toolbank.org/events)

## Why should you be involved in this event?

- **Relationship Building:** Each banking and accounting firm will have the opportunity to network with their clients by working side by side on a community project helping to improve our community while also cultivating deeper relationships with their clients.
- **Team Building:** Employees from each firm will work collaboratively during a hands-on volunteering event that will foster team building and strengthen their internal leadership.
- **Community Building:** Participating firms will also have the option to volunteer at one of the ToolBanks nonprofit partner agencies!
- **Company Exposure:** 2018's Banking on Our Community event resulted in an estimated 33,946+ print, radio and TV media impressions with features on Warm 98.5, WCPO, 9 On Your Side, Cincinnati Enquirer and more. The event also resulted in nearly 14,000 impressions on social media. Sign on as a sponsor and you will have inclusion in event press release, stand alone social media highlights and mentions in any on-air segments.



## Join the Event

Please choose one of the following options to support the event:

- **PLATINUM Sponsor:** Make an investment of \$5,000 to the ToolBank in support of the event and receive prominent logo placement on all event marketing materials. Platinum sponsors will receive special distinction in media opportunities and on social media. Finally, select 15 employees to participate in the event.
- **GOLD Sponsor:** Make an investment of \$2,500 in support of the event and receive prominent logo placement on all marketing materials. Gold Sponsors will receive special distinction in media opportunities and on social media. Finally, select 10 employees to participate in the event.
- **SILVER Sponsor:** Make an investment of \$1,500 in support of the event and receive logo placement on T-shirts and banners. Select 5 employees to participate in the event.
- **BRONZE Sponsor:** Make an investment of \$1,000 in support of the event and receive logo placement on T-shirts and banners.

All levels include the project coordination, tools, materials, and after-party managed and hosted by the Cincinnati Community ToolBank.

